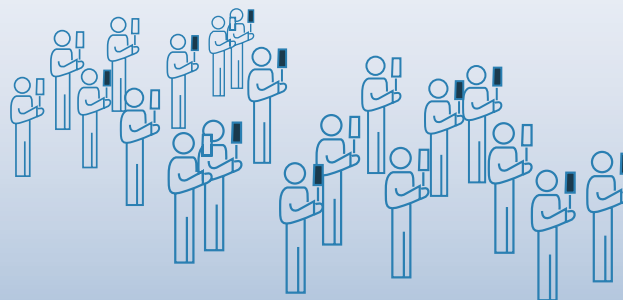


## Make the most of interactivity and innovation

SwarmWorks enables you to use an **innovative technology, unique worldwide in this form**, to involve and inspire the entire audience at your event.

- **Communicate** with thousands of participants simultaneously, live, and in real time.
- **Interact** in many ways with large groups, taking advantage of the many formats and applications.
- **Motivate** the masses with a unique shared experience.
- **Optimise** decision-making processes in a fun way.
- **Gain** new learnings about the way your target group thinks and acts.

**Discover SwarmWorks and take advantage of a unique opportunity to tap the wisdom of crowds.**



## Use collective intelligence

Our technology makes it possible to use the **phenomenon of collective intelligence**, also known as "swarm intelligence". Watch a flock of birds or a shoal of fish and you quickly notice what's so special about this form of organisation:

- swarms are **not led by any central entity**
- each individual acts according to a **few simple rules**
- as a collective, the swarm demonstrates **effective, complex behaviour**

Use this opportunity to let SwarmWorks help you gain **new learnings for human organisations** from this phenomenon optimised by nature – and in doing so, achieve new results and initiate new developments. **Especially in business contexts.**

# Let the intelligence of many work for you

Tapping the Wisdom of Crowds

## Achieve maximum effect with formats and applications adapted to your needs

100% customisable  
We adapt our applications  
to your individual needs!



### SwarmPolling – for real-time opinion surveys

Use our technology as a **modern voting tool in real-time** and involve participants directly in your event. Ways in which you can use SwarmPolling include:

- yes/no decisions
- multiple choice surveys
- live polls
- and much more

### SwarmGaming – for unique group experiences

Make intelligent swarming tangible for your audience and prove to them that sometimes a **"swarming group" acts more efficiently than individuals**. Use this **activating event module**, for example:

- to play traditional computer games
- to operate a flight simulator or
- to run existing Java/Flash and other types of games

### SwarmCreating – for modern, creative teamwork

This format enables you to **gather, evaluate and, where desired, re-use** group ideas, contributions and answers **immediately**. Ways in which you can use SwarmCreating include:

- for brainstorming sessions
- for creative problem-solving
- as an idea exchange/market etc., to link your audience in an intelligent network for a range of applications and issues

### SwarmWare – for individual customer needs

SwarmWare makes it possible to connect your needs to SwarmWorks' technology in a completely new way, visually and in terms of content. No limits are placed on your creativity.

- Integrate your **customer logo into the game interface**.
- Have **corporate goals** programmed **as games** in which your employees can have fun battling for victory.
- **Transfer a computer game into the real world:** for example let your audience direct an entire orchestra.

Use SwarmWorks and its innovative formats to offer your audience something they will never have experienced before and involve them in a unique and unprecedented way.

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